OUTSTANDING YIELD POTENTIAL AND FORAGE QUALITY WITH POWERFUL PROTECTION ON YOUR TOUGHEST SOILS

WL 356HQ.RR Advantages

- Very high yield potential under 3- to 5-cut harvest managements
- Unique wet soil disease resistance package (HR to Aphanomyces Race 2) promoting better stand establishment, persistence, and forage yield
- WL 356HQ.RR carries the "HQ" designation, exhibiting strong potential to deliver higher feed intake, improve milk production, and increase profitability when fed
- Very winterhardy (WH=1.6); WL 356HQ.RR delivers long stand life under adverse weather and soil conditions
- · Highly resistant (HR) to stem nematode
- Perfect Disease Resistance Index (DRI) of 35/35 promotes fast seedling establishment and long stand life
- Ideal FD4 variety for Midwest, Northern Plains, Pacific Northwest and Northeastern region of the U.S. for hay and haylage uses
- Salt tolerance of germinating seeds similar to resistant check

WL 356HQ.RR OUT YIELDS THE COMPETITION WEST SALEM, WI 2010-2011 Pioneer 54HII Attention II Hybriforce-2400 Hybriforce-440 Pioneer 54Q32 WL 356HQ.RR 85% 90% 95% 100% 105% 110% YIELD (% OF CHECK VARIETIES)

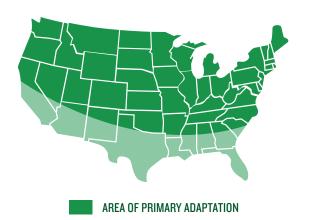
Planting WL 356HQ.RR alfalfa and utilizing the Genuity® Roundup Ready® weed control system provides many benefits over conventional herbicide programs

- Unmatched weed control at both stand establishment and in established stands means fewer weeds and higher-quality hay and haylage, which can result in more milk per ton fed and higher RFQ when tested
- Superior crop safety at all growth stages with the Roundup Ready® weed control system delivers increased yield potential in both the establishment year and subsequent years
- The simplicity of using a single herbicide (Roundup*) provides superior weed control with no need to tank mix; one herbicide does it all
- Flexibility in timing of application allows growers utilizing the Roundup Ready® system to spray when necessary; no carryover or crop rotation limitations
- Minimal wait (5 days) after Roundup® application before haying/feeding









WL 356HQ.RR Continues the "HQ" Tradition of Elite Forage Quality

Boone, IA 2011

| VARIETY | CP | IVTD* | RFQ** | \$/ACRE*** |
|----------------|------|-------|-------|------------|
| WL 356HQ.RR | 22.9 | 81.7 | 202 | \$4,126 |
| Pioneer 53Q30 | 21.4 | 79.1 | 187 | \$3,893 |
| HybriForce-440 | 21.6 | 79.9 | 186 | \$3,853 |
| DKA 43-13 | 20.8 | 76.7 | 172 | \$3,813 |

^{*} In Vitro True Digestibility

| AGRONOMIC TRAITS | | | |
|--------------------------|-----------|--|--|
| Maturity | Early | | |
| Fall Dormancy | 3.8 | | |
| Winterhardiness | 1.6 | | |
| Digestibility/Feed Value | Superior | | |
| Persistence Index | Very High | | |
| Recovery After Harvest | Very Fast | | |
| Traffic Tolerance | Very Good | | |
| Standability | Excellent | | |
| Multileaf Expression | Very High | | |

| PEST RESISTANCE TRAITS | | | | |
|-------------------------------|-------|--|--|--|
| Bacterial Wilt | HR | | | |
| Fusarium Wilt | HR | | | |
| Anthracnose | HR | | | |
| Phytophthora Root Rot | HR | | | |
| Aphanomyces Root Rot - Race I | HR | | | |
| Aphanomyces Root Rot - Race 2 | HR | | | |
| Verticillium Wilt | HR | | | |
| Leaf Disease | HR | | | |
| Aphids | R | | | |
| Stem Nematode | HR | | | |
| Disease Resistance Index | 35/35 | | | |

HR = HIGH RESISTANCE R = RESISTANT

Do You Need Dual-Race Aphanomyces Root Rot Resistance?

The Aphanomyces fungus prunes alfalfa roots, resulting in stunted, chlorotic plants and poor seedling establishment on wet soils. Most alfalfa varieties currently marketed in the U.S. are resistant to Race 1 Aphanomyces, but very few varieties are resistant to Race 2.

Race 2 Aphanomyces isolates are widespread and cause severe disease on Race 1-resistant varieties. University forage specialists throughout the Midwest and Northeast suggest that Race 2 Aphanomyces represents a widespread risk to alfalfa varieties that possess only Race 1 Aphanomyces resistance.

Planting alfalfa with high resistance to Race 2 Aphanomyces (WL 356HQ.RR, left, below) will significantly improve alfalfa stand establishment and productivity on heavy or poorly drained soils where root diseases are prevalent.



Genuity* Roundup Ready* Alfalfa seed is available for sale and distribution by authorized Seed Companies or their dealers for use in the United States only. This seed may not be planted outside of the United States, or for the production of seed, or sprouts.

Monsanto Company is a member of Excellence Through Stewardship* (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. Do not export Genuity* Roundup Ready* alfalfa seed or crop, including hay or hay products, to China pending import approval. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship* is a registered trademark of Biotechnology Industry Organization.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready* crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup* brand agricultural herbicides. Roundup* brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Genuity and Design*, Genuity icons, Genuity*, Roundup Ready*, and Roundup* are trademarks of Monsanto Technology LLC.

^{**} Relative Forage Quality

^{***} Results and prices may vary; therefore, results to be obtained, including but not limited to yields, financial performance, or profits, cannot be predicted or guaranteed by W-L Research.